New U.S. Patent Application Filed: 11/05/03
For: METHOD AND APPARATUS FOR THE DISCOVERY OF TRADE SECRETS, INCLUDING THE COLLECTION, COMPILATION, CORRELATION, INTEGRATION.....
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Fig. 1

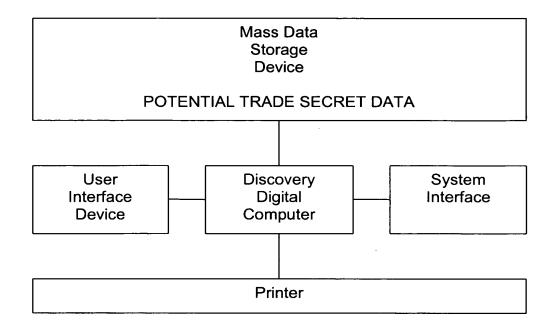
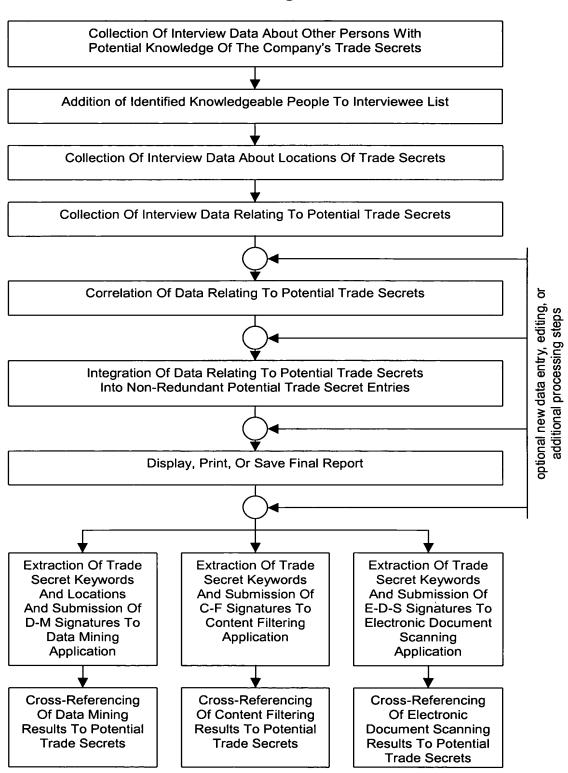
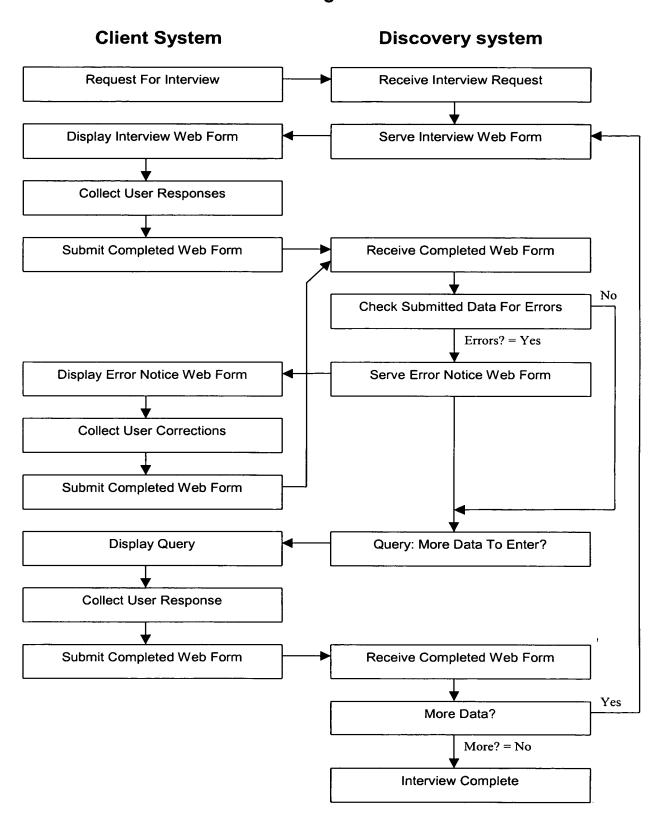


Fig. 2



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Figure 3

Fig. 3



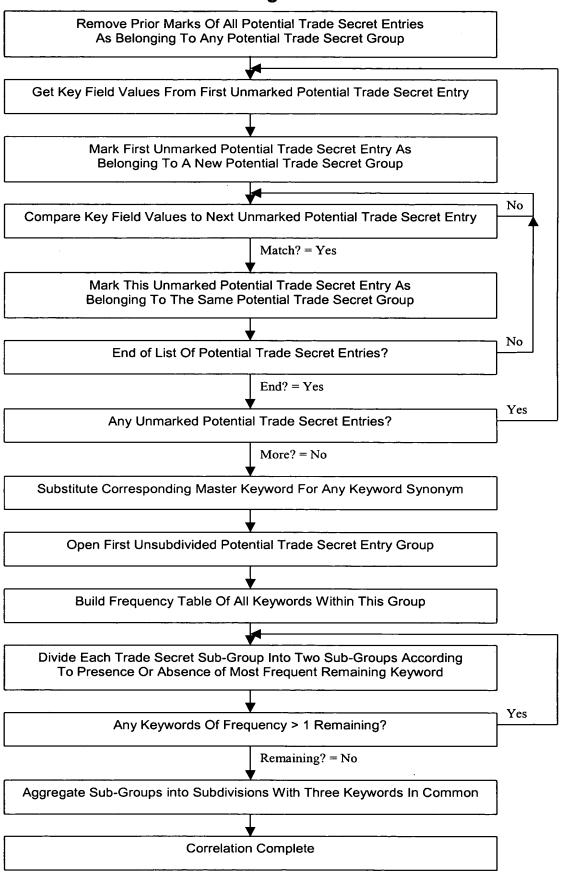
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Figure 4

Fig. 4



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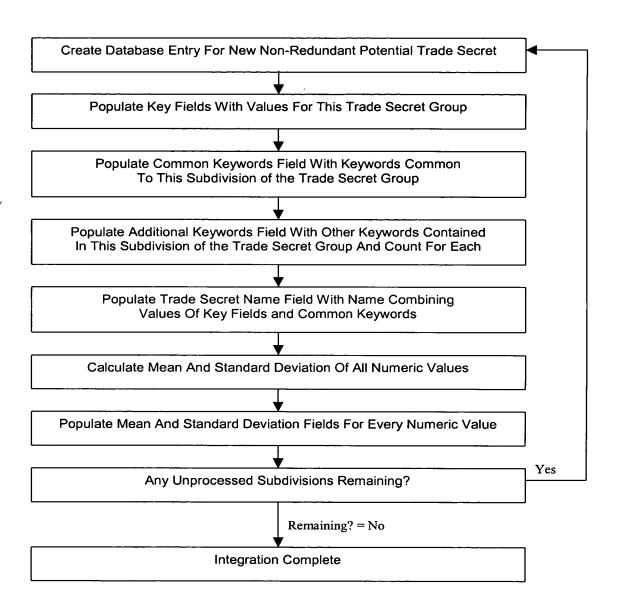
Fig. 5

## **60 Potential Trade Secrets** Form Trade Secret Groups Containing All Potential Trade Secrets With Identical Key Fields 6 Trade Secret Groups Subdivide Groups Into Non-Redundant Potential Trade Secrets With Three Keywords In Common

22 Non-Redundant Trade Secrets

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Figure 6

Fig. 6



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Figure 7

Key Field Values:
Subject Area = Manufacturing
Format = Recipe
Product = Cola
Keywords = A,B,C,D,E,F
Numeric Values:
Inside Knowledge Factor = 4
Outside Knowledge Factor = 3
Economic Benefit Factor = 4
Investment Factor = 2
Reproducibility Factor = 3
Security Factor = 4
...

Key Field Values:
Subject Area = Manufacturing
Format = Recipe
Product = Cola
Keywords = A,B,C,G,H,I
Numeric Values:
Inside Knowledge Factor = 3
Outside Knowledge Factor = 5
Economic Benefit Factor = 4
Investment Factor = 4
Reproducibility Factor = 5
Security Factor = 4

Key Field Values:
Subject Area = Manufacturing
Format = Recipe
Product = Cola
Keywords = A,B,C,D,G,H
Numeric Values:
Inside Knowledge Factor = 4
Outside Knowledge Factor = 4
Economic Benefit Factor = 4
Investment Factor = 3
Reproducibility Factor = 3
Security Factor = 3

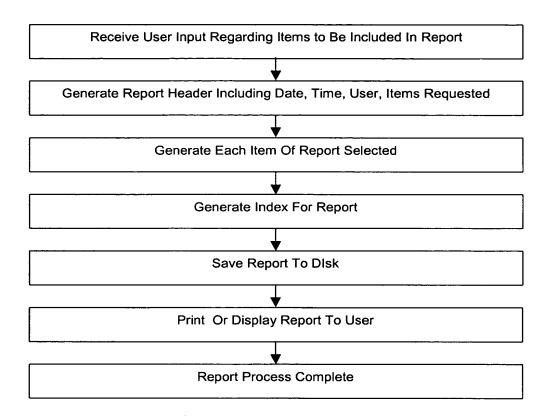
Key Field Values:
Subject Area = Manufacturing
Format = Recipe
Product = Cola
Keywords = A,B,C,H,I,J
Numeric Values:
Inside Knowledge Factor = 4
Outside Knowledge Factor = 2
Economic Benefit Factor = 4
Investment Factor = 4
Reproducibility Factor = 3
Security Factor = 3

## Fig. 7

Name: Manufacturing Recipe for Cola with A, B, C Key Field Values: Subject Area = Manufacturing Format = Recipe Product = Cola Common Keywords = A,B,C 1 Additional Keywords Sorted By Frequency Ν H, 3 T D, 2 Ε G, 2 1, 2 G E, 1 R F, 1 Α J, 1 T Numeric Values: 1 Inside Knowledge Factor Mean = 3.75O Standard Deviation = 0.50 Ν Outside Knowledge Factor Mean = 3.5Р Standard Deviation = 1.29 R **Economic Benefit Factor** Mean = 4O Standard Deviation = 0.00 C **Investment Factor** Ε Mean = 3.75S Standard Deviation = 0.96 S Reproducibility Factor Mean = 3.75Standard Deviation = 1.00 Security Factor Mean = 3.75Standard Deviation = 0.58

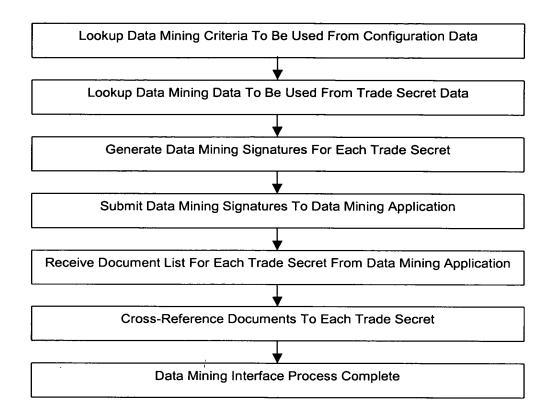
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Fig. 8



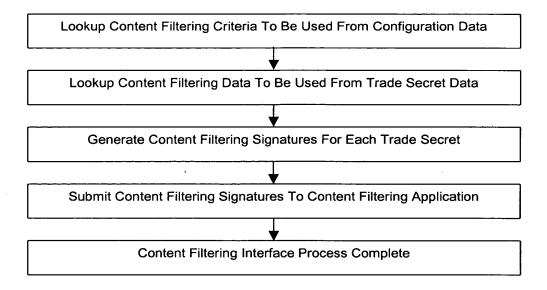
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Figure 9

Fig. 9



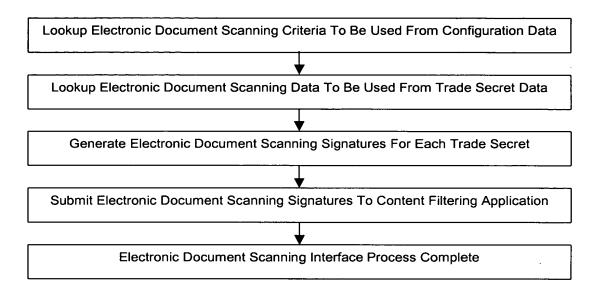
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Figure 10

Fig. 10



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Fig. 11



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Fig. 12

